



ASSISTANT SECRETARY OF DEFENSE
WASHINGTON, D.C. 20301

Handwritten initials
29 JAN 1976

MANPOWER AND
RESERVE AFFAIRS

27 JAN 1976

MEMORANDUM FOR The Secretary of Defense

SUBJECT: The 1976 Federal Savings Bonds Campaign -
ACTION MEMORANDUM

Purpose: To obtain your signature on (1) a reply to Secretary Kleppe, and (2) a memorandum to major subordinates, both of which pertain to the 1976 Savings Bonds Program.

Background: By recent letter to you, Secretary Kleppe, Chairman of the Interdepartmental Savings Bonds Committee, requested that renewed and redoubled efforts be made to insure the success of the Savings Bonds Program during our Bicentennial year. An attached proposed reply to Secretary Kleppe responds to his request.

Also attached is a proposed memorandum to major subordinates which announces the period of the 1976 Savings Bonds Campaign for DoD and solicits full support for the program.

Recommend signature of the proposed letter and memorandum.

Special Sensitivity: None known.

Coordination: None required.

Handwritten signature of William K. Brehm

William K. Brehm

Attachment

Prepared by COL. WILLIAM A. McSPADDEN, x-53176



Handwritten notes:
2/2 Retyped for your editing
EAB



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THE SECRETARY OF DEFENSE
WASHINGTON, D. C. 20301

FEB 3 1976

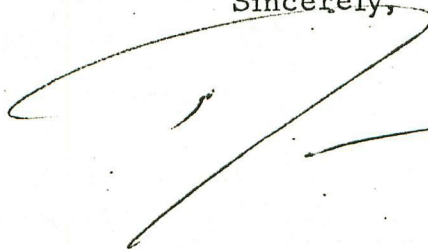
Honorable Thomas S. Kleppe
Chairman, Interdepartmental Savings
Bonds Committee
Department of Interior
Washington, D. C. 20240

Dear Tom:

Thank you for your recent letter concerning the Savings Bonds Program.

For your information, I have enclosed a copy of a memorandum sent to the Secretaries of the Military Departments, and others, soliciting their support for the Program.

Sincerely,



Enclosure



INTERDEPARTMENTAL SAVINGS BONDS COMMITTEE

Office of the Chairman
Washington, D.C. 20226



JAN 8 1976

The Honorable
Donald H. Rumsfeld
Secretary of Defense
Washington, D. C. 20301

Dear Don:

The 1975 Savings Bonds Campaign was the most successful one in recent years. One of the principal reasons is the major role that your Department assumed in this accomplishment. As we begin a new year we must build on the gains made in 1975. I feel the heads of all Departments and Agencies have an obligation to renew or redouble their efforts to promote systematic savings through the purchase of United States Savings Bonds. We must join together in a concerted effort to hold back inflationary pressures which have plagued us for the past several years. Substantial headway was made this past year and we must do everything in our power to further improve our position in 1976 and in the years to come.

President Ford has been a long time Savings Bond purchaser and staunch leader in the furtherance of the Savings Bonds program. He recently stated in a memorandum for the Heads of Departments and Agencies "The success of this vital program owes much to the broad acceptance by Federal employees of the Payroll Savings Plan. It is essential for each of us to provide effective leadership by encouraging every employee to buy Savings Bonds regularly".

I strongly urge that you take such measures as you feel necessary to instill a sense of responsibility in the affairs of our government through the voluntary purchase of United States Savings Bonds.

The Savings Bonds campaign is planned for your Department from 1 May to 1 June 1976. I firmly believe a well planned effort is needed within the Federal sector to create an energetic, cogent and attainable program directed towards this end.

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JAN 12 1976

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A successful program must involve the Heads of Departments and Agencies and it is for that reason I urge your personal interest and involvement in this most important program. Inasmuch as the Department of Defense represents approximately 62% of the Federal sector, it is obvious that in order to have a successful Savings Bonds campaign in our Bicentennial year we need your support.

Sincerely,



Thomas S. Kleppe
Chairman



THE SECRETARY OF DEFENSE
WASHINGTON, D. C. 20301

FEB 3 1976

MEMORANDUM FOR Secretaries of the Military Departments
Chairman, Joint Chiefs of Staff
Assistant Secretary of Defense (Comptroller)
Directors, Defense Agencies

SUBJECT: The 1976 Federal Savings Bonds Campaign

During this, our Bicentennial year, it is most appropriate that we have an opportunity to demonstrate faith in our nation. One means by which this may be done is through the purchase of United States Savings Bonds. In doing so, a safe investment is made with ease through the Payroll Savings or Military Allotment Plan.

The 1976 Savings Bonds Campaign for this Department will be conducted during the period May 1 to June 1, 1976. Of course, the choice as to whether or not to participate must be left entirely up to the individual as coercion and pressure are prohibited.

Experience has shown that the most successful Savings Bonds Programs and Campaigns involved top level interest and involvement. Therefore, I encourage this type support at all levels to insure the success of the overall program.

